THE INDUSTRY ACTION PARTNERS PROMISED TO:

**ACTIVELY PROMOTE**
Tree work project resources and initiatives on-site within the tree work industry

**SUPPORT**
Tree work project messaging to drive change within the industry

**SHARE**
Best practice case studies, technical knowledge and expertise to increase knowledge and education within the tree work sector

**RAISE AWARENESS**
State Insurance Regulatory Authority (SIRA) incentives and programs that assist injured workers recover quicker and return to work

**EMPOWER**
Consumers to understand their rights when hiring a tree work contractor

THIS WAS ACHIEVED BY:

- Over 300 tree work operators responded to a pre and post project survey
- Over 145 site visits conducted across metro and regional NSW
- Consultation, collaboration, sharing and promoting industry specific resources
- Self-assessment checklist
- Building inspectorate capabilities
- DEDICATED WEBPAGE
  - 12,000 PAGE VIEWS*
- VIDEO SAFETY ALERT
  - 3,000 VIEWS
- WEBINAR
  - 150 VIEWS
- SOCIAL MEDIA
  - 190,000 REACH
- How to hire a professional tree work contractor checklist

Statistics included commence from September 2016 and are current to 30 October 2018.

*Includes website traffic from social media posts and digital advertising.